

# Information Hiding using Image Embedding in QR Codes for Color Images: A Review

Akshara Gaikwad<sup>1</sup>, K.R.Singh<sup>2</sup>  
 Department of Computer Technology,  
 YCCE, Nagpur (India)

**Abstract**—This paper introduces the concept of QR codes, an automatic method to hide information using QR codes and to embed QR codes into colour images with bounded probability of detection error. The embedding methods are designed to be compatible with standard decoding applications and can be applied to any colour or gray scale image with full area coverage. The embedding method consists of two components. First is the use of halftoning techniques for the selection of modified pixels to break and reduce the coarse square structure of the QR code and second is the luminance level to which the pixels are to be transformed in such a way that it should not be visible to naked eye on the colour image. Further to decode the QR code from the color image with minimum errors.

**Keywords**—Quick Response (QR) codes, halftoning.

## I. INTRODUCTION

A QR code is a 2D barcode that can encode information like numbers, letters and binary codes [1]. QR code holds a considerably greater volume of information than a 1D barcode. QR code contains information both in vertical and horizontal direction. Maximum storage capacity of QR code is 4296 characters [2,3]. There are 40 versions of QR codes and are used in a variety of applications, such as post information to social networks, accessing websites, download personal card information, [3]. This versatility makes them a valuable technique in any industry that seeks to engage mobile users from printed materials.

An important issue in QR codes is the square shapes and limited colour tolerance. This challenge has generated great interest for algorithms capable of hiding information in QR codes and embedding QR codes into images without losing decoding robustness [4]. There have been several efforts to improve the appearance of such embedding in QR codes [5] which can be classified in two categories, methods that modify the luminance or colour of image pixels and methods that replace QR modules. The luminance intensity of the QR codes presented in [6,7] is based on the strategy of finding the best group of QR modules to substitute by the image or information in the QR code. The information which is to be hidden in QR codes, it depends on the different versions of the QR code for that particular information or logo to be embedded. The second category of embedding algorithms is based on the modification of the pixel's luminance. The approach in [7] chooses central pixels of each module of QR codes to modify its luminance, since the four patterns are usually sampled by the decoder. The embedding methods proposed

in this paper is the use of halftoning method to distribute the modified pixels of QR code which is to be embedded into colour image, so that it should not be visible to naked eye on the color image and to minimize the amount of changes in the luminance of the color image.

The paper is organized as follows: in section 2, overview of QR code structure, the different patterns involved in a QR code image, section 3, discuss about the basic steps of information hiding using QR code, in section 4, QR code embedding in colour images is presented, section 5, discuss about the basic steps of QR decoding process. Furthermore, section 6, presents a detailed summary on approaches presented to tackle different embedding methods of QR codes. Finally, in section 7, we conclude the paper.

## II. QR CODE STRUCTURE

The patterns and structures inside a QR code have well defined functions which include error correction, sampling grid determination, and symbol alignment. These patterns are used in the decoding process, to extract the QR code image [7,8]. The information is encoded in square black and white modules of several pixels. Finder patterns play a central role in the speed and success of decoding and are located in three corners of the symbol as shown in figure 1. QR readers use binary images resulting from thresholding the captured gray scale image with local or global thresholds. This particular feature simplifies the computations and reduces the processing requirements for QR decoding. Function pattern shows the main regions in the QR symbol and their patterns. The modules in a QR code can be classified in two main categories: function pattern region and encoding region. The function pattern region includes the finder and alignment patterns as well as the timing patterns. The encoding region contains the information codewords, the error correction codewords and the modules used for the determination of the version and type of encoded data.

### A. Function Pattern Region

This region contains all the necessary information to successfully detect and sample the information bits of the code. Finder and alignment patterns are the most essential modules in the region and are key to locate, rotate and align the QR code as well as to correct for deformations in the printing surface [7]. In addition to finder and alignment patterns, timing patterns also aid in the determination of the sampling grid especially for large code sizes.

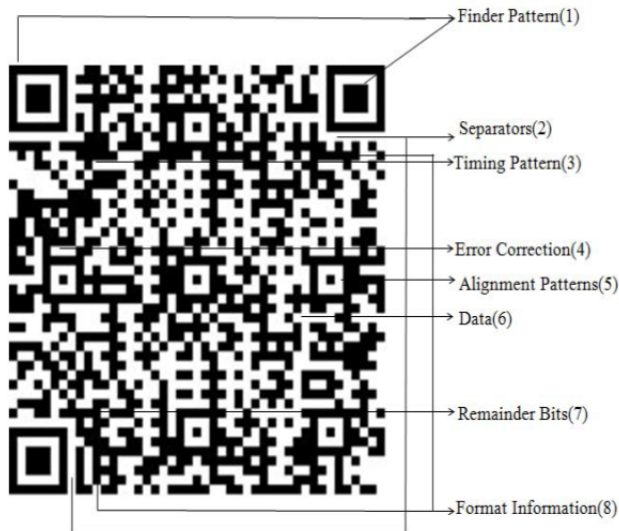


Figure 1. Structure of QR code [2]

#### 1) Finder Patterns

Finder patterns are easily identifiable as 3 concentric square structures in the corners of the code. They are designed to have the same ratio of black and white pixels when intersected by a line at any angle, allowing determining its centre even if the code is scanned at arbitrary angles. Finder patterns are surrounded by two guard zones of one QR 10 module wide called the separators [8,9]. These zones aid in the separation of finder patterns from the encoding region and in the identification of the proper sequence of black and white pixels further improving the location accuracy.

#### 2) Separators

The white separators have a width of one pixel and improve the recognizability of the finder patterns as they separate them from the actual data.

#### 3) Error Correction

Similar to the data section, error correction codes are stored in 8 bits long code words in the error correction section.

#### 4) Alignment Patterns

Alignment patterns on the other hand are used to determine the sampling grids from which codewords are extracted and to correct for possible deformation of the printing surface [9].

#### 5) Timing Patterns

The standard also defines two zones consisting on one row and one column of alternating black and white QR modules, denoted as the timing zones and located between finder patterns.

### B. Encoding Region

The code area delimited by finder patterns is denoted as the encoding region [9], where data, parity modules and decoding information is stored. This area is divided into codewords consisting of blocks of 8 QR modules. Two dimensional shapes of this codewords depend on the version of the code and are designed to optimize area coverage.

## III. INFORMATION HIDING USING QR CODE

The original message is divided, to form a string of characters, into smaller parts, where smaller part is the number of QR code pattern that can be formed by a string of characters [9,10]. The data in each part is encoded into ordinary QR code corresponding to that part of data. The architecture of information hiding using QR code is shown in figure 2.

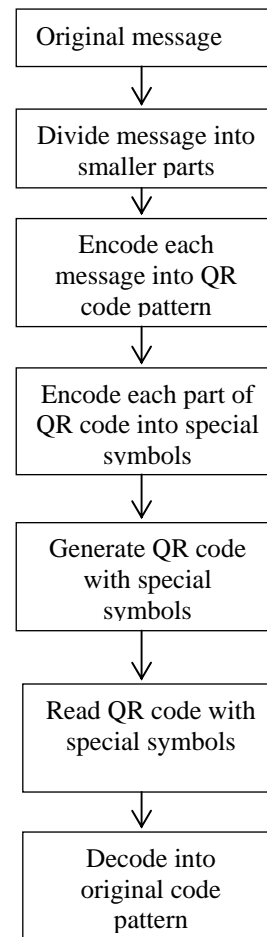


Figure 2. Architecture of information hiding using QR codes

At the receiving end, this QR code with special symbols is decoded to give back the number of QR code patterns that was encoded. After that, when this QR code with special symbols is scanned or read by optical device such as a scanner or a camera phone, the picture image can be analyzed. Using this picture image original information can be read and the decode the information from single QR code with special symbols and split the data back to their QR code pattern where these QR code pattern can be read by ordinary QR code reader [7]. The data in each QR code pattern were recognized and concatenated back to form its original information.

#### IV. QR CODE EMBEDDING IN COLOR IMAGES

QR embedding method encode the information bits of the input QR code image into the luminance values of the image in such a way that the average luminance is increased for light regions in the code and decreased for dark regions [10]. The information which is to be hiding is in central portion of the QR code. There are two techniques used for embeddings. First is the use of halftoning techniques to select the set of modified pixels and break or reduce the coarse square structures of QR modules and to create a mask of the colour image, the second is to embed that QR code into colour image with the luminance values of the QR code. QR embedding procedure as shown in figure 4.

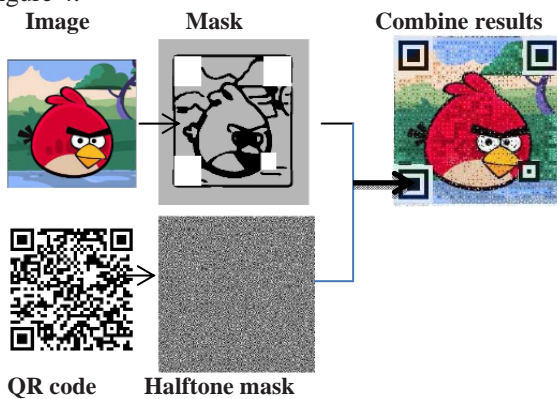


Figure 4. Basic QR code embedding procedure [1]

The inputs are the original image and the QR code. The masks used for image ordering in the embedding process, modified pixels of QR code is selected using halftoning and QR code divided in local windows and then optimized independently. Finally the results are interpolated to combine them in the final result. The encoding process of the QR code and the colour image is given below.

##### A. Encoding process

The code area of QR code is delimited by finder patterns and it is denoted by the encoding region, where data, parity modules and decoding information is stored. The central area of QR code is divided into codewords consisting of blocks of 8 QR modules. Two dimensional shapes of these codewords depend on the version of the code and are designed to optimize full area coverage.

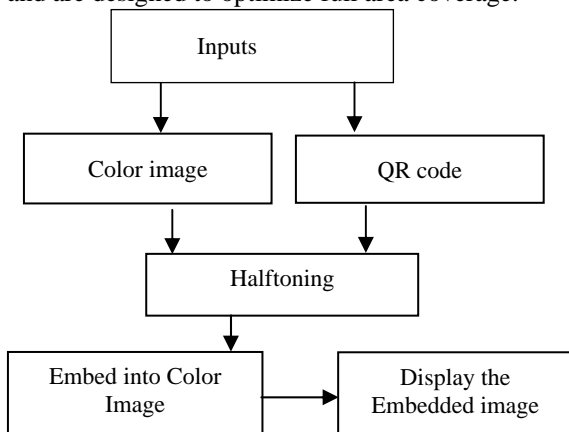


Figure 3. Encoding process of QR code

##### 1) Input Image

To embed QR code into color image, the first step is to read input image that is QR code and its modified pixels is selected using halftoning mask and

##### 2) Halftoning

The method proposed to select modified pixels is based on halftoning techniques in order to minimize the appearance of blocks while preserving the high frequency details. If modified pixels are randomly but uniformly distributed in space, the visual impact of the embedding is minimized since these patterns concentrate most of their energy at higher frequencies where the human visual system is less sensitive.

##### 3) Embedding

After halftoning, QR code is embed into color image with its luminance level of modifications and error correction code is used in the QR code image and then display the embedded image.

#### V. QR DECODING

The QR decoding process continues with three basic stages: binarization, grid sampling and decoding of QR code bit stream.

##### A. Decoding process

After acquiring the image and to minimize the amount of change in the luminance of the color image, QR code image is extracted from the color image, followed by three different stages.

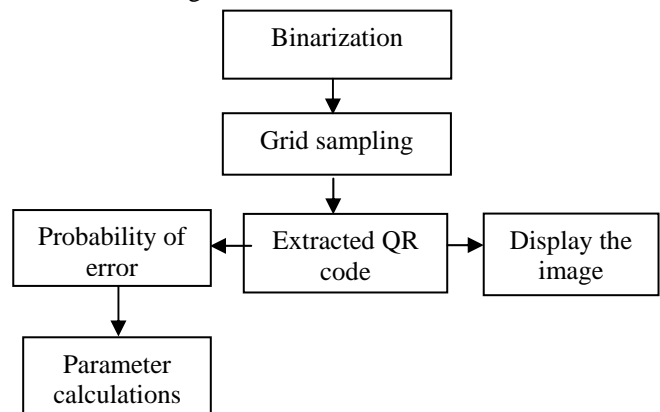


Figure 5. Decoding process of QR code

##### 1) Binarization

In the binarization stage, the gray scale of QR code image is segmented into black and white pixels. This binary image is used to determine the QR modules centres and the sampling grid from which the codewords are extracted.

##### 2) Grid sampling

In this stage, once the binary image of QR code is obtained, code words are extracted by sampling on the grid estimated by finder and alignment pattern. The points in this grid are generated by drawing parallel lines between the estimated centres of finder and alignment patterns and the spacing between lines is set to the estimated width of a QR module [11]. As central portion of QR codes contains information, for larger code sizes, multiple sampling grids are used to compensate for local geometric distortions a grid estimated using finder and alignment patterns [12].

### 3) Extract QR code

After binarization and grid sampling, QR code is extracted from color image.

### 4) Probability of error

In this stage, extracted QR code is compared with original QR code, to check whether the extracted QR code is same as the original QR code. The probability of binarization error is defined as the probability of sampling the incorrect binary value at any pixel in the QR module [13]. This probability is influenced by different factors such as the local distribution of luminance values in the image, the distribution of pixels in the QR code and the parameters of the luminance transformation.

### 5) Parameter calculations

In this last stage, QR code is extracted from the color image. As QR code handles 30% error correction levels. There are four levels of error correction process in QR code. When QR code is decoded from the color image, the luminance of the QR code is reduced due to the distortion in the QR code can be measured using Mean Square Error (MSR), Root Mean Square Error (RMSE) and Peak Signal to Noise Ratio (PSNR).

## VI. APPROACHES TO QR CODE EMBEDDING

Over the period of last several years, many approaches have been proposed for image embedding in QR codes.

Image embedding involves different optimization based approach such as, optimization of continuous tone images and optimization of binary images. In these methods the luminance transformation proposed in [1] has been defined for the centre pixels. For this type of transformation the centre pixels of the module can be sampled reliably. The general formulation of the optimization was based on the minimization of the quality metric in subject to the luminance and probability. The main disadvantage for these embedding the limited degrees of freedom to manipulate the code when compared with the case of grayscale or color images. For these, halftoning technique in [2] has been used to resolve the optimization of continuous images.

Halftoning technique proposed by G. Arce et al. [2] is a method that distributes the modified pixels of the QR codes for embedding. The technique has been used to distribute the modified pixels of the QR code image and to minimize the amount changes in the luminance of the colour image so that it should not visible through naked eye. The embedding of halftones into QR codes was proposed in [3] where the location of binary pixels in the QR modules was optimized to maximize visual quality and decoding robustness. The main drawback of this method was suitable to generate visual distortion of the QR code and the image resolution has been limited to 9 pixels per QR module.

To minimize the visual distortion of the embedding, the method presented in [4] defines a quality metric which has been considered for colour, tone and structural similarity used to select the optimal luminance of modified pixels. To fully leverage the characteristics of

QR decoders, central pixels in the QR modules play an important role. However in contrast to these [5] methods which fix the ratio between central and non-central pixels, method proposed here allows choosing the number of central pixels and then optimizing the location and luminance of modified pixels to achieve particular error limits.

Binarization process proposed in [6] explained the thresholding procedure. In threshold binarization method, binary image has been obtained by thresholding the gray scale image. In the binarization stage, the gray scale image captured by the camera has been segmented into black and white pixels. The binary image has been used to determine the QR modules centers and the sampling grid from which the code words was extracted. However there are certain limitations in this method, here camera sensing devices was used to capture the gray scale image and no modifications for the accuracy of the binary image. To overcome from this issue certain adaptive methods has been proposed in [7].

Adaptive methods such as the one presented in [7] has shown the better binarization accuracy. The image captured by the camera of the cell phone contains external elements in the surrounding area of the code, such as text, icons, option buttons, the phone screen frame, and other elements appearing on the screen. Apart from these embedding methods, more security has been provided to QR code by using digital watermarking.

More recently, watermarking [8,9] was a popular phenomenon for providing authenticity which has been increasingly important as most of the world's information is stored as readily transferable bits. Digital watermarking was a process whereby arbitrary information has been encoded into an image in such a way that the additional payload was imperceptible to the image observer [9]. Watermarking algorithms has been divided into two categories. Spatial-domain techniques [10] work with the pixel values directly. Frequency-domain techniques [11] employ various transforms, either local or global. Several widely recognized techniques has been described subsequently. The main constraint for this technique was the use of unauthorized access to the QR code. This work has been improved in [12] by the use of grayscale image digital watermarking technology.

Grayscale image digital watermarking technology based on wavelet analysis has been proposed in [12]. In this paper, firstly, original image has been transformed by using the DWT up to the 3-layers, means apply 3 times, so that image was divided into the different sub band (LL, LH, HL and HH) and watermarked image has been embedded into the intermediate frequency sub band. Spread spectrum technology was also used in this paper and blind watermarking technique has been used to extract the watermark. Spread spectrum technology provides secure communications because signal was "hidden" like noise but it increases bandwidth of signal and also used blind detection technique to extract the watermark.

A digital image watermarking algorithm based on Chaos and Fresnel transform has been proposed in [13]. The original image transformed by using the concept of

Fresnel diffraction plane by distance parameter, and watermark image has been embedded after scrambled by chaotic sequence. The watermark image can be retrieved without original image, and there are little changes on the original image after embedding. Chaotic scrambling can encrypt watermark information. The main disadvantage of this algorithm was the transformation of the original image in hidden text can be decoded easily. To overcome from this constraint steganography has been used.

The main idea of steganography proposed in [14] was the embedding of secret information into data under the assumption that others cannot know the secret information in data. Another thing to check the logo embedded in data or not. Based on the type of document to be watermarked, text watermarking: line shift coding, word shift coding, feature coding and visible watermark. The information has been visible in the picture or video. But this has been limited to certain level were by using line shift coding in the steganography.

Prabhakaran et al. [15] proposed a steganography scheme, in that the message to be hidden into the cover image has been incorporated with the use of modulus operation. In their work, a half of the size and a quarter of the size of the chosen host-image were used to demonstrate the secret image can totally be embedded and preserved high image quality. Based on an embedded zero tree wavelet compression method and bit-plane complexity segmentation skill.

A method of image analysis for QR code recognition has been described by Wakahara et al. [16]. Their work has been dealt with the distortion algorithm, geometry revision on images when QR code is recognizing. It has been dealt with the symbol and structure of QR codes and extracted the central coordinates of the image and necessary rotation algorithm has been used. Their work has been helpful in understanding the algorithm for image rotation and geometry correction. Though this proposed method involves more on hiding the information inside a 2D plane, than simple recognizing the QR code. Geometric correction method has been explained in [17].

Jiejing et al. [17] in their work tried to improve the accuracy of QR codes while decode it through a mobile image processing. Thresholding algorithm has been modified in a better way that QR codes can be recognized even in uneven lighting conditions. From this study, the idea of geometric correction of QR code has been well explored and average elapsed time could still be maximized.

QR code security presented by Narayana [18], examined more about attacks on QR codes and the possible consequences. Since QR codes are only machine readable the author explored the various ways of anti-phishing and showed the different kinds of attack strategies from the attackers' point of view. The vulnerability of the QR code depends on the type of the attack and its characteristics.

A classification framework proposed by [19] to combine different thresholding methods and produce better performance for document image binarization. In their work, the framework has been divided into three sets of document image pixels namely, foreground, background

and uncertain pixels. And then they further bifurcate the uncertain pixels to either background or foreground, based on already selected pixels. This study produces better binarization results of images, but still more classified methods are required for betterment of the results. This problem has been solved by using nested steganography scheme by Chin.Ho et al.

A useful extraction on image hidden technique using QR-Barcode has been given by Chin .Ho et al. [20]. This study has been dealt with nested steganography scheme which involves QR bar code and image processing techniques.

## VII. CONCLUSION

As we have gone through the literature and reviewed most of the recent developments in QR codes. Although, 1D barcode has been developed to a great extent and so, mere hiding of information is not enough. This review paper mainly focuses on the research effort with an eye of enhancing security for the information in various levels by using QR code. Most of the strategies that have been analyzed claim satisfactory QR code recognition rates only when tested on standard sensing devices.

Another important issue for hiding information using QR codes for security is to generate QR code for a text using Zxing library. Some of the widely used QR codes embedding methods have been discussed. In order to increase the complexity of detecting the QR code image to color image and increasing the security in hiding the information using QR code, allowing to automatically generate embedding of QR code with limited probability of detection error and to minimize the amount of luminance of the color image.

Embedding metadata as QR codes in gray scale images, to color video files is going to have an important role in next generation smart environment.

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